

ETC.

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International
Association of
Business
Communicators

Brazos Valley
Chapter

Internationally
Award-Winning
Chapter

Brazos Bravo Gala promises to be best ever

The spotlights are in place, the red carpet is rolled out and the curtain is about to go up on this year's Brazos Bravo Exhibition and Gala. At last, it's your night to shine!

Yes, it's that time of year again! Time when we as communicators get to show off our best communications efforts.

Laura Nowlin, Brazos Bravo Chair, said that this year's gala promises to "be a fun evening with a few surprises and the spotlight on the winners."

"Because the program has grown so much, we'll concentrate on the winners and their work," she added. There will be no keynote speaker this year, allowing more time to focus on the winners.

A total of 64 awards will be given at the event. Entries were judged by IABC/New York City earlier this spring. "They were very complementary of the work done here," Nowlin said.

An expanded display area for this year's gala will provide ample room for browsing through the winning entries.

The Brazos Bravo Exhibition and Gala celebrates excellence in communication and showcases the best work in the Brazos Valley.

The evening begins with a cash bar and exhibits at 7:00 p.m. at the Briarcrest Country Club. Dinner starts at 8:00. So call Therese Schaley at 845-3923 by Friday, May 15 to make your reservations for what promises to be an

Inside this issue

President's perspective.....	2
Lisa Rush wins chapter scholarship.....	2
Thank you, thank you!.....	3

exciting evening. (Note: Standing reservations do not apply for this event.)

Rhonda Snider earns her ABC

Congratulations are in order for Brazos Valley IABC member Rhonda Snider who has successfully completed the process for accreditation by IABC.

Snider is Director of International Coordination with the Office of International Programs at Texas A&M University. She has held several positions in IABC/BV including Communications Chair/*Etc.* Editor and most recently was elected President for the 1992-93 term.

Accreditation is a professional

continued on page 3

New Officers Confirmed

The votes are counted and the 1992-93 officer nominees have been elected. Taking office in July will be:

Rhonda Snider	President
Gerry King	Vice President
Bobette McFarland	Secretary
Joanna Fritz	Treasurer

continued on page 3

**No May luncheon meeting.
Brazos Bravo will be held on
May 21, 1992 in its place.**

E T C.

Etc. is a monthly newsletter for members of the Brazos Valley Chapter of the International Association of Business Communicators.

Editor, Joanna Fritz, 845-8161

1991-92 Board Members

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Suzanne Hyden
845-3849/774-7044

Vice President

Exa York, 845-5828

Secretary

Gerry King, 845-0325

Treasurer

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Program

Bernie Fette, ABC, 845-2623

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Doug Starr, 845-5374

President's Perspective

The recently completed election of officers brought to light the need for a reminder. Did you know that our chapter charter does not provide automatic succession of the vice president to president? In other words, we do not have a standing president-elect position.

This hasn't been changed because board members over the years felt a three-year commitment was too much to ask. With a term as past-president, presidents currently fulfill a two-year obligation.

In fact, as the size and responsibilities of the chapter have grown, recruitment for one-year appointments (committee chairs) has become more difficult. Ironically, many volunteers work more in total on short-term assignments than they would on one-year elected or appointed jobs.

To facilitate volunteer recruitment, board members are developing new position descriptions for committee jobs. We want to make sure you know what you're getting into when you accept an IABC opportunity. And we think you're more likely to say yes when you know exactly what it entails.

After everyone's efforts last year won international acclaim, it's appropriate this year to strengthen our foundations for future programs and services. With these new position descriptions, new leaders will be able to maintain better continuity from year to year as well as recruit and train volunteers more effectively.

I'd like to take this opportunity to thank Exa York, who has provided incomparable service as vice president. She was kind enough to give advance notice when she accepted the job that she would be unable to serve subsequently, if called, as president in 1992-93. Of course, she has worked just as hard as any president would and already has volunteered to do much in the coming year.

In fact, all of the board members

have made my job easy. But it's not over yet! Still to come for 1991-92: the Brazos Bravo gala, another monthly program, a new membership directory, judging for Indianapolis, an orientation for new chapter members, an orientation for 1992-93 board members and maybe a couple of surprises!

—Suzanne Deatherage Hyden

Dues Setting Process:

Referendum Results

A referendum conducted at the April luncheon meeting found 19 to 1 against an IABC proposal to change the association's dues setting process. Subsequently, the Brazos Valley board authorized the chapter's proxy, district director Alice Brink, to cast the chapter's five votes (one per 10 members) AGAINST the proposal.

This vote will be taken in May at the IABC conference in San Francisco.

Lisa Rush wins chapter scholarship

Lisa Rush is the 1992 recipient of the chapter's \$250 Brazos Bravo Scholarship.

Lisa is an honors student with a double major in journalism and history. She carries a heavy course load and has worked on the *Battalion* and other campus jobs since January 1991.

Her letter of recommendation includes phrases like "greater-than-average drive and ambition," "quick learner" and "apt writer."

Unable to attend the chapter's April meeting, Lisa sent a thank-you letter in which she said, "It is wonderful to feel that I have the support of the community, and it is nice to know that there are people interested in helping students reach their goals."

In addition to a formal application, would-be recipients must write a 250-word essay explaining how the IABC scholarship will benefit their career goals. Applicants must be juniors in good standing with at least 30 hours remaining in their degree program and a minimum 2.5 GPA. Texas A&M students majoring in journalism, agricultural journalism, English or speech communications were eligible for the second annual scholarship.

Thank you, thank you!

Our chapter's expertise has been in high demand since IABC/Brazos Valley was named 1991 International Chapter of the Year last fall.

IABC/BV members and senior communicators in the area recently judged 246 entries for New York/IABC's local awards contest. In a few weeks, we'll provide the same service for IABC/Indianapolis. Then in September IABC/BV will judge the 1992 Chapter Management Awards competition to determine the next International Chapter of the Year.

If you wish to keep any nonwinning entries from the New York or Indianapolis entries for your files, please contact Exa York (845-5828).

Thanks to these 48 judges who carefully evaluated entries for the New York competition:

Chandler Arden
Jean Bailey
Carla Beals
Bob Carpenter
Charlene Clark
Kay Claybourn
Ann Cole
Peggy Crittenden
David Dennis
David Feagan
Bernie Fette
Renee Frisbie
Joanna Fritz
Karen Glenn
Paul Glenn
Lyn Griffin

Mary Helen Bowers
Rene Henry
Pam Hurst
Suzanne Hyden
David Jones
Gerry King
Claire Lingenfelter
Tim Manning
Cathy Martin
Ron Martin
Drew Matthews
Dave Mayes
Jon Mondrik
Laura Nowlin
Greg Phelps
Patrice Pope

Mary Jo Powell
Steve Presnal
Elaine Saunders
Nancy Sawtelle
Gib Sawtelle
Therese Schaley
Allison Seale
Edna Smith

Jane Mills Smith
Rhonda Snider
Sondra Stewart
Ricky Telg
Ed Walraven
Gisella Welborn
Mary Ann Williams
Exa York

Snider earns ABC, cont'd from page 1

development program that consists of an application, portfolio evaluation and written and oral examinations. Candidates meeting all requirements of the program earn the designation of Accredited Business Communicator (ABC).

Congratulations, Rhonda!

New officers confirmed, cont'd from page 1

Congratulations! And thank you for answering this call to service — service that will benefit every IABC/Brazos Valley member. In the spirit of mutual interest, let's all return the favor by making our own commitment to contribute in some way during the coming year.

Dateline

May 21

Brazos Bravo Gala Awards Banquet at the Briarcrest Country Club, 7:00 cash bar and exhibits, 8:00 dinner. Call Therese Schaley at 845-3923 by May 15 for reservations.

May 24-27

IABC International Conference in San Francisco.

June 30

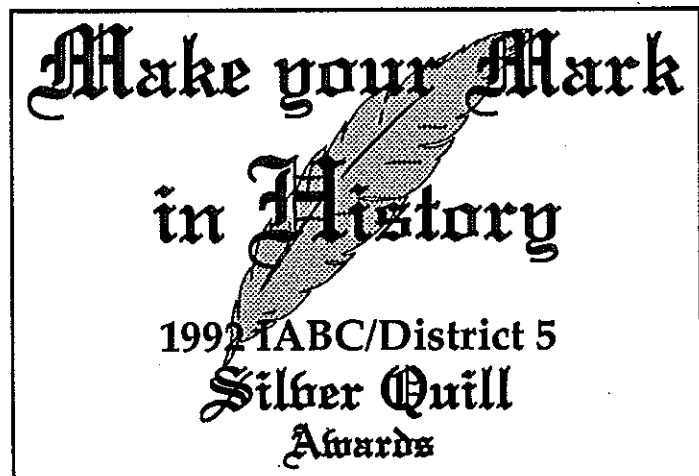
IABC/D5 Silver Quill Awards entry deadline.

Sept. 17-18

District 5 Conference in Albuquerque, New Mexico.

Nov. 13-14

Chapter Management Forum in Toronto, Ontario.



Current Trial Members

Currently, IABC/BV has 2 trial members who are considering international membership —

Claire Lingenfelter
Andrea E. Womack

In addition, welcome one new international member,
Gretchen Krueger.

Membership Directory Update

LAST CALL: Please provide the information requested on this page. Copy or detach and return by **Friday, May 22**, to Secretary Gerry King at the Center for Retailing Studies; Blocker Bldg. TAMU; College Station 77843-4112.

Your name: _____
Business or organization: _____
Title: _____
Business mailing address: _____
Business telephone: _____
Home telephone (optional): _____ FAX (optional): _____
E-Mail address: _____

Professional description (optional) — your major job responsibilities or areas of expertise and special interest, graduate degrees or accreditations, etc.: _____

Consulting or freelance services you offer: _____

Position announcement

The Texas Agricultural Extension Service has the following positions available:

- * Assistant/Associate Professor and Extension Specialist — Communication
- * Extension Assistant/Associate — Spanish Translations

* Extension Assistant/Associate — Communications

If you are interested in knowing more about these positions, contact Joanna Fritz at 845-8161.

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